A 401k IS A SMART INVESTMENT – *IT IS NOT A SCAM*



THE MATCH IS BIG

Free money that you didn't have to earn

Money put in by your company grows the fastest

Missing the match is leaving money on the table



DRIVING MIS-INFORMATION

Unlicensed influencers

Selling commissioned products

Benefits them to create fear & confusion



PROTECTION FROM YOU & MARKETS

Keeps you from depleting retirement fund

Markets move but historically always upward

401k allows a diverse mix of investments

SMART 401k PLANNING

Contribute to match amount

Increase a little every year

Choose a diversified mix of investments

Avoid borrowing from 401k

If plan offers, take advantage of financial advisor

