ARE YOU USING THESE FOUR KEY INVESTMENT STRATEGIES?



Most Important Strategy

- Start as early as possible
- Let compound growth work for you
- Consistency matters more than timing
- Time in the market beats timing the market



Ways to Reduce Risk

- Don't put all your eggs in one basket
- Mix stocks, bonds, and cash investments
- Diversify across industries and markets
- Helps manage volatility



Important Buying & Selling Strategies

- Invest consistently
- Avoid emotional decisions
- Dollar-cost averaging smooths market swings
- Stay focused on long-term goals



Don't Overlook

- Review your portfolio regularly
- Rebalance at least annually
- Maintain your target risk level
- Keep investments aligned with goals

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