WHAT ARE THE FOUR FINANCIAL NUMBERS THAT MATTER MOST TO YOUR FINANCIAL WELL-BEING?





CREDIT SCORE

Aim for 700 or higher
750+ get best rates



RETIREMENT SAVINGS RATE

Aim for 10-15% of gross income
Increase 1% per year



EMERGENCY FUND CAPACITY

Aim for 6-12 months
Build Health Savings Account



NET WORTH

Overall financial well-being
Growth over time is the goal